

DAE-HAN YI

CONCEPT DESIGN DIRECTOR / VISUAL DEVELOPMENT

LOS ANGELES, CA
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01 PROFILE

Concept design director and visual development artist working across animation, games, film, brands, and emerging creative technology. Experienced in developing visual languages, shaping early-stage ideas, and guiding concepts from exploration through production. Combines a traditional 2D/3D design foundation with hands-on generative AI workflow and pipeline development.

02 EXPERIENCE

BUCK

Concept Design Director / Concept Director | 2016-Present

Over a decade at BUCK, leading and contributing to concept and visual development across entertainment, technology, advertising, and branded storytelling. Work includes projects for **Apple, Google, Meta, Microsoft, Airbnb, Adobe, Amazon, and Twitter/X**, alongside entertainment titles including *Love, Death + Robots* and *Batman: Arkham Shadow*. Additional work for major technology and entertainment clients remains confidential under NDA.

METHOD STUDIOS

Visual Development / Concept Art

Earlier-career work includes Captain America: Civil War.

TITMOUSE

Visual Development / Concept Art

Earlier-career credits include Niko and the Sword of Light and Turbo FAST.

RHYTHM & HUES

Visual Development / Concept Art

Earlier-career credit includes R.I.P.D.

03 SELECTED WORK

LOVE, DEATH + ROBOTS / Concept Director

BATMAN: ARKHAM SHADOW / Concept Design Director

AIRBNB IT / Design Director

TWITTER TWEMOJI / Concept Design Director

UNIVERSITY OF PHOENIX / Art Director + Concept Artist

Selected public work. Additional projects remain confidential under NDA.

04 CREATIVE PRACTICE

Visual Development

Concept Design

Art Direction

Design Direction

Style Development

World Building

Character & Environment Design

Visual Storytelling

Creative Leadership

05 SOFTWARE

Adobe Photoshop

Autodesk 3ds Max

Autodesk Maya

Maxon ZBrush

06 AI / CREATIVE TECHNOLOGY

ComfyUI

Generative Image & Video

AI-Assisted Visual Development

Workflow & Pipeline Design

LoRA Training

ControlNet

Custom ComfyUI Tools

Model Evaluation / R&D;

07 EDUCATION

ARTCENTER COLLEGE OF DESIGN

Bachelor of Arts (BA), Entertainment Arts

Core coursework, Entertainment Design
Pasadena, California

08 ONLINE

daehanyi.com

Full project credits and case studies available online.